

**23 January 2020**

To Whom It May Concern

**Partnership with Hamiltons Football Academy**

Coca-Cola Peninsula Beverages is a proud partner of Hamiltons Football Academy and its founder and leader, Gordon Igesund. The Academy is one of the community development programmes that Coca-Cola Peninsula Beverages (CCPB) supports within its CSI portfolio.

CCPB is an independent bottling company that holds the rights to manufacture and distribute the products of The Coca-Cola Company within the Western and Northern Cape. Based in Parow Industria, CCPB has over 1300 employees.

As the brand continues to evolve, connecting with our customers and end consumers of the products that we manufacture remains paramount. Engaging with communities through the support of our brands and community social investment plays an important role for future generations.

Hamiltons Football Academy is a key component in ensuring that that young soccer enthusiasts maintain a high engagement of the sport and the work they do across the Peninsula is to be admired and respected in the lives they are changing.

We look forward to continuing the journey with Gordon Igesund, his coaching team and all the players at Hamiltons Football Academy and have extended our partnership until 2025.

The team at Hamiltons Football Academy are consummate professionals who act with the highest levels of professionalism and skill to ensure continued growth of the beautiful game in South Africa. We value this partnership with Gordon as a key stakeholder in the spirit of building community engagement among young people, the future of our nation.

Yours sincerely

*P.Urquhart*

Priscilla Urquhart

**Marketing, Public Affairs and Communications Manager  
Coca-Cola Peninsula Beverages**