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To whom it may concern:

RE: Hamilton's Football Academy Letter of Endorsement

With an abundance of opportunities and the massive potential the South African youth of today hold, one would think the decision to seize the day and conquer the world would be a simple one.

Unfortunately, as the stats shows, few things are ever as simple and our ailing youth find themselves in a conundrum as the opportunities and platforms for future success are not as seemingly frequent. It is with this thought that I am more than pleased to write this letter endorsing the efforts of Hamilton's Football Academy in the quest to increase the opportunities for development.

On behalf of eta College I can attest to the fortunate opportunities that founder, Gordon Igesund and Hamilton's Football Academy has afforded our organisation. As a higher learning institution, eta College prides ourselves in developing individuals and in turn moving society forward. Through the efforts of Hamilton's Football Academy we have been able to provide an opportunities to aid the development process by granting bursaries for bright promising footballers from disadvantaged backgrounds.

As one of the largest sports colleges in South Africa we constantly find ourselves in debates around socioeconomics and opportunity disparities. The program offerings that Hamilton's Football Academy provides is implemented as a holistic approach to development and includes aspects like cognitive development in the form of tutoring, nutritional supplementation with their feeding schemes as well as the obvious physical development components.

With sports being one of the most powerful tools used to catalyse change, we believe that organisations like Hamilton's Football Academy plays a huge role in the delivery of services and assists governments

Directors: Linda Halliday; Stephen Harris

missions in providing sustainable development to our local communities. These Civil Society Organisations play a very important role in the development and nurturing of our nation and directly addresses the needs of previously disadvantaged and vulnerable communities.

Gordon Igesund also frequently avails himself to the aid the development of our students, providing them with the learning opportunities to understand the industry that they wish to enter and provide networking opportunities which diminishes the barriers that plagues graduate unemployment. Hamilton's Football Academy have made it a priority to ensure that eta students receive a thorough and meaningful experience with workplace skills that adds value to their learning.

Lastly we believe that if relationships private and public benefit organisations are paramount to assisting the alleviation of previously marginalised communities and hope that we see an insurgence of sustainable organisations like Hamilton's Football Academy in the near future.

Yours in sports,



Cleo Pokpas
Head of Academics
eta College